

Daniel C. Palmer

designer *and* artist



about

I have a passion to accomplish much, a thirst for knowledge, and adherence to excellence in everything.

I am a leader. I take joy in helping others succeed in using their passion and gifts.

I am a husband. My wife is my best friend and partner. She is the superhero in our family.

I am a father. I have two children I vow to protect with all my strength. They are legacy. They are crazy. They have my heart.

I am an artist. In me is a desire to bring beauty to life.

I am a designer. There is created order around us. I see beauty in that order and enjoy assembling the pieces for the enjoyment and benefit of many.

education

2001 B.A. in Art at the University of Mary Hardin-Baylor, Belton, TX.

proficiencies

LEADERSHIP

Visionary Planning | Team Management | Project Management
Problem Solving | Strategic Design | Client Management

DESIGN & ART

Print: Photoshop, Illustrator, InDesign, Acrobat

Web: Dreamweaver, CSS, HTML, WordPress customization

references

Byron Weathersbee | Executive Director Summers Mill Retreat

📞 254-913-6540 | byronweathersbee@gmail.com

Clifford C. Souder, Major | USAF

📞 310-431-6622 | cliffsouder@yahoo.com

Crystal Monkman | Marketing Manager Re/MAX ONE

📞 443-791-9696 | cmonkman@davisupton.com

experience

2014 – 2017 Executive Pastor @ Chesapeake Church (Huntingtown, MD)

- ◆ Provided church-wide graphic design support and direction for ministries and events.
- ◆ Designed UX and graphical interface, and crafted vision and content for church app.
- ◆ Designed and implemented church's non-profit company site, endhungercalvert.org.
- ◆ Provided strategic support for capital campaign for auditorium expansion project netting \$2 million.
- ◆ Co-designed and coordinated construction for \$2.5 million auditorium/stage expansion.
- ◆ Co-designed and coordinated construction for The Lobby Coffee Bar and Café.
- ◆ Branded The Lobby Coffee Bar (logo, website, marketing collateral, signage).
- ◆ Branded church's Food Pantry (logo, mailing materials, Giving Thanks project).
- ◆ Worked with Senior Pastor & Executive Pastor on church leadership, vision and strategies.
- ◆ Wrote and taught weekend service message as requested.
- ◆ Provided vision and direction for Arts Ministry Staff, Youth Staff, and Missions Staff.

2003 – 2014 Arts Pastor @ Chesapeake Church (Huntingtown, MD)

- ◆ Provided church-wide graphic design support and direction for ministries and events.
- ◆ Designed and redesigned church website 3 times (latest in 2013).
- ◆ Designed marketing material to promote new Saturday evening service.
- ◆ Coordinated, directed, and planned arts performance during weekends services and special events for growing church of near 2000.
- ◆ Led worship for the church through music each weekend.

2001 – Present Freelance Graphic Designer & Artist

- ◆ Began freelance graphic design and art company and continue providing illustration, art, print and website/media design for dozens of clients.
- ◆ Highlights: Designed monthly newsletter for First Baptist, Waco; redesigned Davis, Upton & Palumbo Lawfirm website; redesigned book cover and materials for Legacy Family Ministries in Waco; rebranded and designed website for lawyer Amber D. Farrelly in Austin; provided ongoing print design support for QS Print, a Maryland-based print service company; designed menus for Blondies Bakery in North Beach, MD.

2000 – 2002 Graphic Designer @ Williamsburg Community Chapel (Williamsburg, VA)

- ◆ Provided graphic design support for church ministries and events.
- ◆ Planned and executed 25th Anniversary Celebration print and media collateral.
- ◆ Planned, filmed and edited 25th Anniversary Celebration video.

1995 – 2000 Graphic Designer @ Professional Datasolutions, Inc. (Temple, TX)

- ◆ Worked with Marketing Director to provide internal artistic input and design for a growing software company.
- ◆ Helped plan, market and execute annual PDI Users Conference.
- ◆ Helped rebrand and redesign software product packaging and brochures.

CONTACT

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